



INVITED SESSION SUMMARY

Title of Session: Smart Company: Digital Transformation of Social, Training, Management and Business Systems

Name, Title and Affiliation of Chair:

Prof. **Lyudmila V. Glukhova**, Volga Region State University of Service, Togliatti, Russia
Prof. **Svetlana A. Gudkova**, Togliatti State University Togliatti, Russia
(co-Chair)

Details of Session (including aim and scope):

Technologies of digital transformation of the economy change the conditions of society development, business behavior and new opportunities for interaction of business and industrial structures generated by digital transfers. The presented section focuses on smart innovation systems and methods in businesses and society and pedagogy which is considered to be as an important component of innovative personnel training for digital age. As part of the digital transformation, the business strategy and its evaluation efficiency are changing. Innovative and intelligent systems are actively introduced, simulation technologies and effective management decision-making based on neural networks are developed. Also, many modern studies note that the value of collaborative interaction and collaborative information is increasing. The section considers the issues of digital trust and digital culture, intellectual capital and digital humanism as the basis for the effective development of modern society.

We invite research papers in our session in the following research areas:

- Innovative mechanisms of effective management for the smart university and industrial development
- Smart University as a complex integrated structure with its internal multi-level links to ensure sustainable development for businesses
- Social issues of motivation for career development and learning in Digital Age
- Social Science Innovations and Teaching methodology for Smart University Development
- Digital Humanities and Social Sciences for Smart University Development : the Innovative Methods, Models and Technologies
- Digital Methodology for human resources development at smart organisations
- Social and Law Issues of international collaboration and development: going from smart pedagogy to smart environment and etc.

Please note that papers not directly related to the above areas will also be reviewed and considered.

Main Contributing Researchers / Research Centres (tentative, if known at this stage):

Prof Glukhova Lyudmila V.
Prof Gudkova Svetlana A.
Prof Sherstobitova Anna A.
Prof Filippova Olga A.
Prof Kaziev Valery M.
Prof Sirotuk Svetlana D.
Prof Yakusheva Tatiana S.
Prof Berdnikova Leyla F.
Prof Mitrofanova Yana S.

Website URL of Call for Papers (if any):

Email & Contact Details:

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